



COMMERCIAL RETAIL ADVISORS, LLC

5420 E. Broadway Blvd., Suite 200, Tucson, Arizona 85711

NEWS RELEASE

October 11, 2016
FOR IMMEDIATE RELEASE

Contact Information: Sarah Six
Office: (520) 290-3200
Fax: (520) 751-7465
Email: ssix@cradvisorsllc.com

Serial Grillers Adds A Second Location at River Crossing

TUCSON, AZ – Serial Grillers has signed a lease for 2,274 square feet in River Crossing located at the northeast corner of River Road and La Cholla Boulevard. The address of the new restaurant is 1970 W. River Road Suite 100, Tucson, AZ. Serial Grillers is a quick-service restaurant specializing in pizzas, salads, paninis, and burgers. Travis Miller started Serial Grillers in 2012 out of a food truck. In 2013 he opened his first brick-and-mortar location at 5737 E. Speedway Blvd, while still operating his food truck. They quickly went from being take-out only in 2013, to expanding into the adjacent space to accommodate a 45-seat dining room in 2014. Earlier this year, Serial Grillers once again expanded to add a 40-handle taproom serving regional craft brews and added an additional 35 seats. Serial Grillers has won many awards, including Tucson Weekly's Best Food Truck of 2013 and runner-up for Best Food Truck of 2014, I Heart Radio's Best Food Truck of 2014, was featured in Forbes as one of the nation's Top 25 Fantastic Food Trucks, and many more. They were also featured on an episode of Food Network's TV show Eat Street. Travis is expected to open his second location in January, 2017.

Craig Finfrock of Commercial Retail Advisors, LLC, represented the Tenant, Serial Grillers 2, LLC, and the Landlord, La Cholla and River Road Associates, LLC, did not have representation in this lease transaction. Founded in 2001, Commercial Retail Advisors specializes in the leasing and sales of shopping centers and retailer tenant representation throughout southern Arizona. For more information, please contact Craig Finfrock of *Commercial Retail Advisors* at (520) 290-3200 or visit their website at www.cradvisorsllc.com.

-end-