



COMMERCIAL RETAIL ADVISORS, LLC

5420 E. Broadway Blvd., Suite 200, Tucson, Arizona 85711

NEWS RELEASE

April 27, 2011

FOR IMMEDIATE RELEASE

Contact Information: Mary Utermohlen

Office: (520) 290-3200

Fax: (520) 751-7465

Email: mutermohlen@cradvisorsllc.com

Firehouse Subs Plans to Enter the Tucson Market

Marana, AZ— A Firehouse Subs franchisee has signed a lease for the company's first location in the Tucson Area. Franchisee, Heatwave Subs, LLC has signed a lease for a new 2,400 square foot restaurant to be built at the new Marana Marketplace, at the southeast corner of Orange Grove and River Roads in Marana, Arizona, in northwest Tucson. The new Firehouse Subs restaurant is expected to open around the first of November, 2011.

Jacksonville, Florida based Firehouse Subs, has added about 40 new stores per year for the last couple of years. Founded by former fire fighting brothers, Firehouse Subs has over 402 locations nationwide today. Fast Casual magazine named Firehouse Subs the number 1 operator of the year for 2010.

Craig Finfrock of Commercial Retail Advisors, LLC represented the franchisee/tenant, Heatwave Subs, LLC and Andy Seleznov of Larsen/Baker Development Company represented the Landlord, Marana Marketplace, LLC in this transaction. For more information, please contact Craig Finfrock of *Commercial Retail Advisors* at (520) 290-3200 or visit their website at www.cradvisorsllc.com. *Commercial Retail Advisors, LLC* is a Tucson based commercial real estate brokerage company specializing in the leasing, sales and development of shopping centers throughout southern Arizona.

-end-